

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Jul-13	31-Jul-12	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	183.628.459	205.183.598	-10,51%
WINSTON	164.223.763	197.730.820	-16,95%
CHESTERFIELD	130.948.437	142.629.552	-8,19%
FORTUNA	108.116.436	142.308.948	-24,03%
CAMEL	95.042.251	101.973.849	-6,80%
DUCADOS NEGRO	79.296.722	97.555.154	-18,72%
LUCKY STRIKE	77.132.916	95.251.199	-19,02%
L&M	69.346.251	83.507.347	-16,96%
NOBEL	59.810.263	76.466.521	-21,78%
DUCADOS RUBIO	49.372.560	65.332.652	-24,43%
DUCADOS RUBIO BLANDO	26.644.357	30.674.467	-13,14%
PALL MALL	25.257.156	33.808.826	-25,29%
L&M BLANDO	19.922.173	15.385.442	29,49%
FORTUNA RED LINE	19.882.105	19.880.223	0,01%
BROOKLYN	19.060.781	3.659.029	420,92%
DUCADOS RUBIO 100'S	13.627.442	9.762.316	39,59%
JOHN PLAYER SP.	12.465.079	17.193.963	-27,50%
MARLBORO POCKET	11.970.305	12.003.346	-0,28%
LUCKY STRIKE BLANDO	11.459.075	9.158.044	25,13%
MARK 1	10.447.150	3.048.621	242,68%
ELIXYR	10.251.367	10.484.817	-2,23%
GOLD COAST	8.845.781	11.136.906	-20,57%
NOBEL STYLE	8.599.943	7.355.410	16,92%
WINSTON REDVOLUTION	7.614.123	8.228.433	-7,47%
PHILIP MORRIS K/S	7.101.913	8.605.402	-17,47%
GOLDEN AMERICAN	6.512.907	3.877.769	67,96%
PALL MALL LARGO 100'S	5.594.297	4.300.588	30,08%
BN	5.587.228	6.606.955	-15,43%
CORONAS RUBIO	5.077.831	7.574.191	-32,96%
AUSTIN	5.015.727	3.906.203	28,40%
BULLBRAND	4.658.743	5.103.780	-8,72%
MARLBORO GOLD TOUCH	4.523.589	3.804.876	18,89%
LUCKY STRIKE CLICK & ROLL	4.453.440	4.033.703	10,41%
GAULOISES RUBIO	4.404.838	4.507.629	-2,28%
NOBEL BLANDO	4.329.002	2.994.479	44,57%
R 1	4.155.721	4.349.113	-4,45%
JOHN PLAYER SP. BLACK/BLUE	3.943.552	4.459.463	-11,57%
HERENCIA	3.804.073	4.543.280	-16,27%
LAMBERT & BUTLER	3.753.698	4.401.252	-14,71%
JOHN PLAYER SP. AM.100'S	3.459.125	4.409.372	-21,55%
KARELIA	3.420.090	3.035.840	12,66%
EXCITE	3.177.886	4.412.613	-27,98%
SILK CUT	2.997.813	3.331.254	-10,01%
RESTO MARCAS	89.635.200	104.247.690	-14,02%
Totales	1.398.571.568	1.592.224.934	-12,16%